**Sales Analysis Report**

This dashboard provides an overview of various sales metrics for a business. It displays data on total quantity sold, total profit, total orders, and total amount earned. The dashboard also breaks down profits by sub-category, quantity by payment mode, quantity and amount by category, total amount by customer name, and profit by month. Here are some key points:

* **Total Quantity and Orders**: The business sold **5615** units of products across **500** orders in the given period.
* **Total Profit and Amount**: The business earned a total of **438K** in revenue and **37K** in profit in the given period.
* **Profits by Sub-Category**: The most profitable sub-category was **Printers**, followed by **Bookcases** and **Saree**. The least profitable sub-category was **Trousers**.
* **Quantity by Payment Mode**: The most common payment mode was **COD (Cash on Delivery)**, followed by **UPI (Unified Payments Interface)** and **Credit Card**. The least common payment mode was **EMI (Equated Monthly Installment)**.
* **Quantity and Amount by Category**: The most popular and lucrative category was **MKT**, followed by **IT** and **OK**.
* **Total Amount by Customer Name**: The most valuable customer was **Harivansh : 9902**, followed by **Madhav : 9365** and **Madan Mohan: 7766**. The least valuable customer was **Vrinda : 5820**.
* **Profit by Month**: The most profitable month was **March**, followed by **January** and **June**. The least profitable month was **April**.